

## CLOUD-BASED TRAINING & ASSESSMENT PLATFORM FOR WORKFORCE DEVELOPMENT AND DIGITAL ENGLISH LEARNING

## Braccion Hall Description Processor Hall Reconstruction SILVER 2015

## Ascentify Assess is enhanced to include self-registration functionality for Recruiting



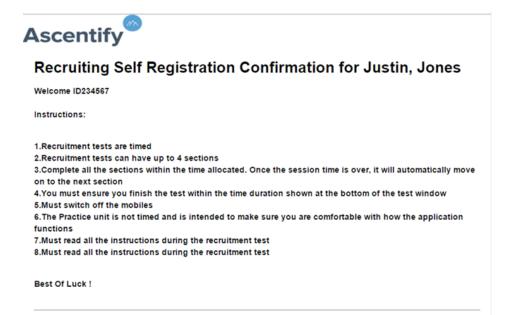
Ascentify's assessment solution is part of an overall product architecture that integrates both assessment and training functions. This holistic approach enables organizations to better integrate and optimize their Recruiting and Training functions. Recruiting functions can be standardized and the Training department has access to individual assessment results to optimize the learning plan for each new hire.

The process starts with Recruiting. Candidates come to a company branded portal to register. You define the meta-data you want to capture during the recruiting process. Once the required information is filled in, the application automatically authenticates the candidate.



Upon authentication, the candidate (or the recruiter) receives a confirmation email and the candidate is redirected to a confirmation landing page where assessment activities are launched. Both the landing page and the confirmation email are customized with your content.

Once the assessment is launched, the candidate is brought to a portal to complete their respective assessments.



From: recruiting@ascentify.com

Subject: Recruiting Self Registration Confirmation for Justin, Jones

Date: January 12, 2016 at 2:13:35 PM EST

To: ksmith@ascentify.com

Thank your for participating in our Recruiting drive and we wish you the best of luck. We hope that everything runs smoothly and we look forward to hearing your feedback regarding your experience. You can reach us by sending an email to Feedback@ascentify.com.

Below are your confirmation details so please save this email for future

reference:

Name: Jones, Justin Username: ID234567 Password: zGT3c9Wp

Recruiting location: Ottawa Recruiting Center
Desktop Player: Launch Desktop Player

Ascentify Assess is configurable so that you can create your own assessments to meet the hiring or testing requirements of your various business units. Our assessments can test job skills, language (verbal and written), grammar, and comprehension. In addition, you can create your own custom question categories. Assessment results are available immediately - either in a summary format or in a detailed view.

We are more than happy to collaborate on assessment design when required.

Ascentify

Assess

Launch Test

## Designer O

- Incorporate real person-to-person interactions to develop training Scenarios that model real-life communications in order to enhance on-the-job training
- Combine job skills training with communication and soft skills development activities
- Develop training units that support Free-Form, Structured, Transcribe, and Type style writing activities
- Create new or leverage existing learning content – no programming required
- Every trainer can become a content creator



- Self-registration portal for candidate sign-up for either inhouse or external recruiting
- Assess job, language (verbal, written, & comprehension) and soft skills
- Customizable to business requirements
- Language assessments calibrated to CEFR standards
- Unified testing and training application enabling instructors to access testing data in order to personalize training programs
- Results available immediately



- Enterprise level performance and detailed activity tracking
- Assessment reports that detail areas for improvement for verbal and writing skills
- Personal dashboards to monitor performance and progress
- Scenario report enabling the Learner to self-evaluate the model path with the course they took
- Personal language tutor to help with vocabulary and pronunciation



- Contextual feedback to reinforce learning objectives
- Scenarios to model interactions improve comprehension & judgment
- Assessments to test domain knowledge
- Immediate pronunciation scoring and phonetic feedback using industry-leading, real-time, speech recognition technology
- Immediate feedback for writing-based activities on grammar, spelling, punctuation, style, and custom & explicit content to use or exclude
- Comprehension activities (Reading, Listening, Situational)
- · Grammar & Vocabulary exercises
- · Dictionaries and Translations
- Personal glossaries of words & sounds to improve with built in tutorials





Ascentify Learning Media Inc. 44 Byward Market Square Ottawa, Ontario, K1N7A2, Canada info@ascentify.com t. +1.613.244.1115 f. +1.613.244.1116