### Ascentify CLOUD-BASED TRAINING & ASSESSMENT PLATFORM FOR WORKFORCE DEVELOPMENT AND DIGITAL ENGLISH LEARNING

## Ascentify eSuite now includes support for written communication skills development.

Writing-based training and testing activities such as: Free-Form and Structured writing, Transcribe, and Listen & Type activities are supported. At the heart of each of these activities is a writing prompt. A prompt frames the type of written response expected from the learner. Prompts can include multimedia assets such as videos, images, audio, or text.

**TRANSCRIBE** 

#### **FREE-FORM & STRUCTURED**



In a Structured writing activity, multiple prompts walk the learner through a systematic way of how to compose a response. Responding to a customer complaint email, for example, could have prompts that walk the learner through the process of writing an introduction, body, resolution, and conclusion. A Free-Form writing activity might have one prompt and the learner's written response would be evaluated in its entirety.

For Transcribe activities, the prompt might ask the learner to transcribe an audio clip, such as a recorded medical record or legal dictation. Listen & Type activities are based on audio prompts that the learner must answer or transcribe accurately. All prompts can be timed. Scoring and feedback for Free-Form and Structured writing activities is based on grammar, spelling, punctuation, style, and custom & explicit content to use or exclude in the response. Scoring for Transcribe and Listen & Type activities is based on accuracy (which takes into account word errors, punctuation, and word order) along with a Words Per Minute (WPM) calculation.

**LISTEN & TYPE** 

The Ascentify solution is completely flexible and configurable enabling you to develop and utilize your own content. Writing-based training or assessment activities are tailored to and applicable for your specific business requirements. Detailed reporting is available enabling instructors to focus in on the most important developmental areas for each learner.

### Designer 🖉

- Incorporate real person-to-person interactions to develop training Scenarios that model real-life communications in order to enhance on-the-job training
- Combine job skills training with communication and soft skills development activities
- Develop training units that support Free-Form, Structured, Transcribe, and Type style writing activities
- Create new or leverage existing learning content – no programming required
- Every trainer can become a content creator



- Self-registration portal for candidate sign-up for either inhouse or external recruiting
- Assess job, language (verbal, written, & comprehension) and soft skills
- Customizable to business requirements
- Language assessments calibrated to CEFR standards
- Unified testing and training application enabling instructors to access testing data in order to personalize training programs
- Results available immediately



- Enterprise level performance and detailed activity tracking
- Assessment reports that detail areas for improvement for verbal and writing skills
- Personal dashboards to monitor performance and progress
- Scenario report enabling the Learner to self-evaluate the model path with the course they took
- Personal language tutor to help with vocabulary and pronunciation

# Ascentify Dayer

- Contextual feedback to reinforce learning objectives
- Scenarios to model interactions improve comprehension & judgment
- Assessments to test domain knowledge
- Immediate pronunciation scoring and phonetic feedback using industry-leading, real-time, speech recognition technology
- Immediate feedback for writing-based activities on grammar, spelling, punctuation, style, and custom & explicit content to use or exclude
- Comprehension activities (Reading, Listening, Situational)
- Grammar & Vocabulary exercises
- Dictionaries and Translations
- Personal glossaries of words & sounds to improve with built in tutorials





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